



Rhythm of the Arts

FOR IMMEDIATE RELEASE

February 25, 2021 at 11:00am EST

Flamenco Artist Turned Agent Launches Agency within Creative Producing House

Leah Keith Expands Scope of Service at Rhythm of the Arts

NEW YORK, NY — Flamenco dancer turned agent & producer; Leah Keith is carving out a place for culturally diverse artists with the launch of a new agency branch of the boutique creative producer, Rhythm of the Arts. Keith will lead the expansion of the firm’s services to include booking, tour production, and artist management. Rhythm of the Arts was founded in 2005 by percussionist & producer Peter Bogdanos, who created a platform to amplify the voices and artistic projects of culturally authentic artists. Keith will be bringing over 15 years of booking and tour production expertise to the partnership as well as projects such as Chloe Arnold’s Syncopated Ladies, Rascasuelos TANGOS VIVOS, and Philip Petit’s OPEN PRACTICE.

“I’m excited to be part of expanding the focus and reach of Rhythm of the Arts, especially now. The pandemic has made it painfully clear that we need to innovate and create new forms of reaching audiences while staying true to ourselves. An essential part of this is working with artists and creatives who share our core values of authentic storytelling and who are willing to embark on this journey with us. This level of trust and partnership is crucial to growing and supporting each other. We are an artist management and producing HOUSE for a reason. This is our house, our home, and expanding it was a family decision.” Keith said in a statement.

Rhythm of the Arts represents a diverse roster of artists in world-music, dance, and theatre. In addition to their capacity as agent, the firm has recently expanded their scope to include producing and booking “Virtual Experiences.” These offerings were created for presenting partners searching for virtual mainstage, family, and school show options. Rhythm of the Arts intends on developing a library of their virtual experiences that will be available for licensing even after in-person performances are permitted to resume across the country.

Keith started her career in the arts industry as a flamenco dancer. Her interest in the art form led to a move to Sevilla, Spain where she studied and danced professionally. After four years in Spain, Keith returned to the United States and toured with *Flamenco Vivo Carlota Santana* before starting a new chapter in artist management. “I wanted to affect change on a national scale and provide support for culturally specific artists and projects,” she explained. Keith graduated with an MFA in Performing Arts Management from Brooklyn College and went on to work as an Agent & Artist Manager for Opus 3 Artists and Columbia Artists Management before joining Peter Bogdanos as partner at Rhythm of the Arts.

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Rhythm of the Arts is a performing arts management and creative producing house, representing artists and projects on virtual and live stages. We celebrate authentic storytelling, multi-disciplinary projects, cross-cultural collaborations, and live music. Our holistic approach to artist management ensures our clients’ needs are met as it pertains to artist development, booking, creative producing, touring, and consulting. We strive to create experiences that bring us together in community. To learn more, visit us at www.rhythmofthearts.com, like us on [Facebook](#) and follow us on [Instagram](#).

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